



A Year in Bloom: Celebrating 2024's Plants of the Month

The Cotleur & Hearing Plant of the Month series offers a fantastic opportunity for gardeners and plant lovers in South Florida to discover new and exciting plants to add to their landscapes. Each month, the program features a different plant, providing a diverse range of options for many seasons and growing conditions. This is a valuable resource for anyone seeking to add variety and beauty to their outdoor spaces.

Stay tuned for even more unique plants in the coming year! We look forward to bringing you another year of the Plant of the Month in 2025.

If you missed any of the plants featured in the program during 2024, you can [CLICK](#) on the plant photos below for more information & to download the plant sheet.



January
MADAGASCAR JASMINE



February
PINK PRINCESS PHILODENDRON



March
LUCKY NUT



April

WAX PLANT



May

GIANT YAREY PALM



June

DWARF SUGAR PALM



July

ODORATA BROMELIAD



August

BRAZILIAN RED CLOAK



September

SILVER PALM



October

CRABWOOD



November

HURRICANE PALM



December

RED GINGER

Plant of the Month | January 2025

Madagascar Jasmine

Stephanotis floribunda

A Note From Gabriella Gilliam

Coteleur & Hearing
Landscape Designer

With the New Year signaling fresh beginnings, *Stephanotis floribunda*, the Madagascar Jasmine, mirrors the season with its vibrant blooms and uplifting fragrance. Its snowy white, star-shaped flowers make this evergreen vine a popular addition



to wedding bouquets, earning it the nickname “bridal wreath.” The vine is native to the tropical rainforests of Madagascar, stretching its beauty high into tree canopies using its tendrils. While it thrives outdoors in our South Florida climate, those in cooler regions can enjoy its charm indoors as a houseplant. For successful growth, this vine requires bright, indirect light, consistent watering, and warmer

temperatures. When pollinated, Madagascar Jasmine develops large, egg-shaped fruits that hold seeds, equipped with hairy parachutes for wind dispersal after the woody pod splits open.

Growing at a moderate rate of several feet per year, Madagascar Jasmine reaches heights of 10-20 feet with proper support and a spread of 4-5 feet. This vine is easy to maintain and perfect for creating privacy screens or softening garden structures. Its twining stems elegantly climb trellises, fences, or arbors, creating lush, green backdrops for the clusters of creamy blooms. These flowers appear from late spring through summer, filling gardens with a deep jasmine-vanilla scent that amplifies in the evenings. Locally, Madagascar Jasmine can be found at select nurseries such as Gardino Nursery in Loxahatchee Groves and Runway Growers in Fort Lauderdale. Be sure to tag our social media accounts @cotleurhearing and let us know where you plant your Madagascar Jasmine!

[Click Here](#)

To Download the Plant of the Month Plant Sheet

MADAGASCAR JASMINE

Stephanotis floribunda

EVERGREEN VINE

GROWTH & HABITAT

15' TALL, 4' WIDE

USDA HARDINESS ZONE: 10 - 11

SALT TOLERANCE: Moderate

ORIGIN: Madagascar

LIGHT: Full sun to part shade

MOISTURE: Moderate



PHOTOS SOURCES: Rafael Valls, Petter-Duvander, gardenersworld.com, houzz.com

DESIGN & AESTHETICS

SHAPE: Upright, climbing

LANDSCAPE USE: Trellis, accent, floral display, fragrance, archways, fencing

FLOWER: Tubular, white clusters

FRUIT: Egg-shaped seed pods

WILDLIFE: Pollinators

PLANT DESCRIPTION: A climbing, woody vine decorated with graceful star-shaped blooms and a sweet smelling aroma

PESTS & DISEASES

PESTS: Mealybugs

DISEASES: N/A



Interested in suggesting our next
Plant of the Month?

Contact [Gabriella Gilliam](#) Today



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